

Dynamics of Entrepreneurship



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Dynamics of Entrepreneurship

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"Entrepreneurship is a systematic innovation which consists in the purposeful and organised search for changes and in a systematic analysis of the opportunities such changes might offer for economic and social innovation."

- Peter Drucker

"Entrepreneur- One who is involved in gathering and using resources to opportunities to produce result."

- Peter Drucker

It has been said that entrepreneurship is essential for economic development. In a developing country like India which followed the path of mixed economy, both the government and the private entrepreneurs play an equally important role. Of course, there has been a significant increase in entrepreneurship in India in the post liberalization period. People have now begun to realise the crucial role the entrepreneurs have to play for achieving the goal of economic development. They are regarded as the prime movers of innovations and act as key figures in economic development of a country. This book comprehensively captures the entire theoretical background regarding entrepreneurship. It has stressed on the meaning and importance of EDP programmes. This book has elaborated the entire steps in depth followed in enterprise for project formulation, issues and problems faced by entrepreneurs in setting up a new enterprise, contents of project report etc. Focusing on the concept of women entrepreneurs, small scale enterprises, and emerging themes of entrepreneurship this book is a complete package in itself.

Contents: Entrepreneurship; Project Formulation; Women Entrepreneurs; Small Scale Enterprises; Entrepreneur's Glossary; Appendices.

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