Giriraj Prajapati

The last few years witnessed rapid developments in scientific poultry management which aims at maximizing returns with minimum investment, by employing husbandry practices or production techniques that help to maximize the efficiency of poultry production. This book gives comprehensive details about poultry management and talks about practices in poultry production system. It provides information on all such factors that determine success in the various branches of the poultry work—culling, breeding, renewing the flock, brooding and housing, feeding and nutrition, diseases and their control, cleaning and maintenance of poultry house, grading and packaging of eggs and dressed poultry, and even marketing. The book is highly useful for students, researchers as well as commercial and other producers involved in poultry management.

Contents: • Poultry Management • Poultry Farming Techniques • Chick Production in Broiler Breeders • Poultry Feeding • Poultry Nutrition • Egg Production • Integrated Disease Prevention Management in Poultry • Bacterial Diseases in Poultry

Giriraj Prajapati graduated with a honours degree in Agricultural Science from Jawahar Lal Nehru University, Jabalpur and subsequently Master of Science and PhD degrees in Animal Nutrition from Patna Veterinary College. He has held academic and research positions in Various University in India. He has had a distinguished academic career in nutritional science, having published in excess of 80 scientific works, including three books and over 30 book chapters. He has been awarded numerous research grants from national and international sources for his research and has received a number of awards.

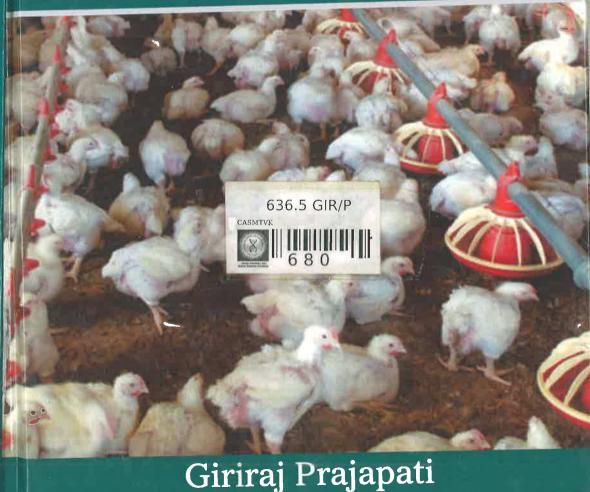
RANDOM PUBLICATIONS PUBLISHERS DISTRIBUTORS

4376-A/4B, Gali Murari Lal,Ansari Road, Daryaganj New Delhi-110002, Ph: +91-11-43580356 / 23289044 Email: randomexports@gmail.com sales@randompublications.com info@randompublications.com



Poultry Management

Poultry Management





089

GIR/P

Giriraj Prajapati





ISBN 978-93-5111-385-0 © Reserved

All Rights Reserved. No Part of this book may be reproduced in any manner without written permission.

Published in 2014 in India by

RANDOM PUBLICATIONS

4376-A/4B, Gali Murari Lal, Ansari Road New Delhi-110 002 Phone: +91-11-43580356, +91-11-23289044 e-mail: randomexports@gmail.com, sales@randompublications.com, info@randompublications.com

> Type Setting by: Friends Media, Delhi-110089 Digitally Printed at: Replika Press Pvt. Ltd.

Preface

Poultry management usually refers to the husbandry practices or production techniques that help to maximize the efficiency of production. Sound management practices are very essential to optimize production. Scientific poultry management aims at maximizing returns with minimum investment. Brooder house should be draft-free, rainproof and protected against predators. Brooding pens should have windows with wire mesh for adequate ventilation. Too dusty environment irritates the respiratory tract of the chicks. Besides dust is one of the vehicles of transmission of diseases. Too much moisture causes ammonia fumes which irritate the respiratory tract and eyes. Good ventilation provides a comfortable environment without draft. All movable equipments like feeders, waterers and hovers should be removed from the house, cleaned and disinfected. All litters are to be scraped and removed. The interior as well as exterior of the house should be cleaned under pressure. The house should be disinfected with any commercial disinfectant solution at the recommended concentration. Insecticide should be sprayed to avoid insect threat. Malathion spray/blow lamping or both can be used to control ticks and mites. New litter should be spread after each cleaning. The insecticides if necessary should be mixed with litter at recommended doses. Suitable litter material like saw dust and paddy husk should be spread to a length of 5 cm depending upon their availability and cost. Mouldy material should not be used. The litter should be stirred at frequent intervals to prevent caking. Wet litters if any should be removed immediately and replaced by dry new litter. This prevents ammoniacal odour.

Heating is very much essential to provide right temperature in the brooder house. Too high or too low a temperature slows down growth and causes mortality. During the first week the temperature should be 95°F (35°C) which may be reduced by 5°F per week during each successive week till 70°F (21·10C). The brooder should be switched

on for at least 24 hours before the chicks arrive. As a rule of thumb the temperature inside the brooder house should be approximately 20°F (-6.7°C) below the brooder temperature Hanging of a maximum and minimum thermometer in each house is recommended to have a guide to control over the differences in the house temperature. The behaviour of chicks provides better indication of whether they are getting the desired amount of heat. . When the temperature is less than required, the chicks try to get closer to the source of heat and huddle down under the brooder. When the temperature is too high, the chicks will get away from the source of heat and may even pant or gasp. When temperature is right, the chicks will be found evenly scattered. In hot weather, brooders are not necessary after the chicks are about 3 weeks old. Several devices can be used for providing artificial heat. Hover type electric brooders are by far the most common and practical these days. The temperature in these brooders is thermostatically controlled. Many a times the heat in the brooder house is provided by use of electric bulbs of different intensities. Regulation of temperature in such cases is difficult although not impossible. Infra-red lamps are also very good for brooding. The height and number of infra-red lamps can be adjusted as per temperature requirement in the brooder house. The housing and management of layer hens can be carried out using one of two methods. caged layer production or floor production. Use of either method can keep the hens in production throughout the year if proper environmental and nutritional needs are met. The poultry house should be located away from other farm structures. The ground should allow good water drainage. Adequate light fixtures are needed to provide proper light intensity. Adequate light is present if the water and feed levels in the troughs can be seen after allowing enough time for your eyes to adjust to the dim lighting. Fresh, clean water should be available at all times. The house should allow for plenty of ventilation and sunlight. Place 1 inch, poultry wire netting over all openings to separate the hens from other birds and animals, both wild and domestic. Removable curtains or doors are recommended so the openings can be opened or closed as the weather changes. Keep the house dry and comfortable by ventilating from all sides in the summer and closing most openings in winter.

The book provides readers with of some of the basic principles of this subject.

—Giriraj Prajapati

Contents

1.	Poultry Management	1
	• History	1
	• Modern Variants	2
	• Hatchery	3
	· Bantam (Poultry)	4
	• Chickens	6
	· Guinea Fowl and Squabs	10
	• Poussin (Chicken)	1:
	• Asil (Chicken)	1
	• Breed Standard	15
	• Brahma (Chicken)	1
	· Intensive Chicken Farming	18
2.	Poultry Farming Techniques	2
	• Techniques	2
	• Yarding	2
	· Issues with Poultry Farming	2

viii	Contents	Contents	ix
· World Chicken Population	31	• Chicken	68
• Poultry	31	• Breeding	71
· Cuts of Poultry	32	· Poultry Farming	74
· Chicken (Food) Chicken the Most Common		· Chicken Eggs as Food	75
Type of Poultry in the World	34	• Drinking and Feeding Systems	82
• Edible Components	35	4. Poultry Feeding	90
• Health Issues	36	• Essential Nutrients	90
· Marketing and Sales	37	• Feeds	92
• Cooking	38	Pastured-Raised Poultry Nutrition	98
• Freezing	40	• Feed Preparation	104
· Chickens as Pets	41	• Feeding Issues	106
• Free-range Eggs	$\dot{4}3$	• Fundamental Formulation Basics	110
\cdot Cost	45	· Current Challenges of Commercial Poultry Nutrition	112
· Organic Egg Production	47	Typical Formulation	116
• Pastured Poultry	48	· Commercial Poultry Production	119
• Free-Range Poultry	49	· The Food and Agriculture Organisation	
· National Chicken Council	51	of the United Nations (FAO)	119
3. Chick Production in Broiler Breeders	53	• Improving the Profitability of Village Broiler	
• Broiler	56	Production in PNG	121
Leptin Receptor in the Chicken Ovary:		• Biosecurity	122
Potential Involvement in Ovarian Dysfunction		5. Poultry Nutrition	128
of Ad Libitum-fed Broiler Breeder Hens	58	· Description of Problem	129

191

194

197

200

205

206

208

208

213

215

228

229

230

234

237

240

242

246

249

xii		Contents
	Syndrome in Broiler Chickens	252
	Deep Pectoral Myopathy	254
	 Gizzard Impaction in Turkey Poults 	257
	• Amyloidosis	259
10	Bibliography	261
	Index	262



A broiler is a type of chicken raised specifically for meat production. Modern commercial broilers, typically known as Cornish crosses or Cornish-Rocks are specially bred for large scale, efficient meat production and grow much faster than egg or traditional dual purpose breeds. They are noted for having very fast growth rates, a high feed conversion ratio, and low levels of activity. Broilers often reach a harvest weight of 4-5 pounds dressed in only five weeks.

They have white feathers and yellowish skin. This cross is also favourable for meat production because it lacks the typical "hair" which many breeds have that necessitates singeing after plucking. Both male and female broilers are slaughtered for their meat. In 2003, approximately 42 billion broilers were produced, 80% of which were produced by four companies: Aviagen, Cobb-Vantress, Hubbard Farms, and Hybro.

History

Before the development of modern commercial meat breeds (cows, chickens, etc.) broilers consisted mostly of young male chickens (cockerels) which were culled from farm flocks. The males were slaughtered for meat and the females (pullets) were kept for egg production. Compared to today, this made chicken meat scarce and expensive compared to eggs, and chicken was a luxury meat. The development of special broiler breeds decoupled the supply of broilers from the demand for eggs. This, along with advances in nutrition and incubation that allowed broilers to be raised year-round, allowed chicken to become a low-cost meat. Broilers are often called "Rock-Cornish," referring to the adoption of a hybrid variety of chicken

- Jull, Morley A. : Successful Poultry Management, Biotech, Delhi, 2001.
- Keith Wilson N.D.P: A Handbook of Poultry Practice, Agrobios, Delhi, 2000.
- Leclercq, B.: Nutrition and Feeding of Poultry, Nottingham University Press, U.K., 1994.
- Mandal, A.B.: Nutrition and Disease Management of Poultry, International Book Distributing Co, Delhi, 2004.
- McNab, J.M. & Boorman, K.N.: Poultry Feedstuffs, Supply Composition and Nutritive Value, CABI Publishing, UK, 2002.
- Nicholls, C.: The Workboot Series: The Story of Eggs, Kondinin Group, Cloverdale W.A., 2005.
- Owen, W Powell: Poultry Farming and Keeping, Biotech Books, Delhi, 2005.
- Pathak, M.R.: Nutrition and Disease Management of Poultry, International Book Distributing Co, Delhi, 2004.
- Powell., C.: Microbiological and Hydraulic Evaluation of Immersion Chilling for Poultry, Journal of Food Protection, 1995.
- Rama Rao, S V and M R Reddy: Growth Promoters in Poultry: Novel Concepts, International Book Dist, Delhi, 2008.
- Randall, C.J.: Color Atlas of Diseases and Disorders of the Domestic Fowl and Turkey, Iowa State University Press, UK, 1991.
- Sainsbury, D.: Poultry Health and Management, Blackwell Science, US, 2000.
- Scanes, C.G. & Brant, G. & Ensminger, M.E.: Poultry Science, Pearson Prentice Hill, New Jersey, 1992.
- Swan. S E J : Small-Scale Poultry Production: Technical Guide, Daya, 2007.
- Verma, S. S.: Microbiological Changes on Chicken Carcasses During Processing, Indian Journal of Poultry Science, 1989.
- Whitehead, C.C.: Bone Biology and Skeletal Disorders in Poultry, Carfax Publishing Company, U.K., 1992.
- Wiseman, J. & Garnsworthy, P.C.: Recent Developments in Poultry Nutrition, University Press, India, 1999.

Index

\mathbf{A}

Ammonia, 19, 25, 210, 218, 252. Amyloidosis, 253, 259, 277. Animal Welfare, 22, 27, 47, 48, 138. Assembly Merchants, 181, 183, 184.

В

Bantam (Poultry), 4, 272. Breed Standard, 12, 272. Breeding, 3, 7, 8, 9, 16, 27, 57, 58, 67, 79, 80, 95, 96, 145, 178, 189, 215, 223, 247, 260.

\mathbf{C}

Chick Production, 53, 273. Chicken Eggs, 36, 73, 75.

D

Deficiency Diseases, 249, 276.
Disease Prevention, 124, 126, 200, 201.

\mathbf{E}

Economic Factors, 31.
Edible Components, 35, 273.
Egg Packages, 174.
Egg Production, 1, 6, 7, 8, 9, 18,

19, 23, 25, 29, 44, 48, 53, 55, 56, 89, 90, 91, 93, 94, 95, 106, 112, 125, 127, 142, 145, 146, 147, 148, 150, 154, 156, 157, 159, 164, 178, 179, 191, 192, 212, 218, 228, 230, 233, 251.

Emission Factors, 139, 141, 275.

Emissions, 139, 140, 141, 142, 143, 144

Environmental Issues, 134, 275.

Escherichia Coli Infections, 208, 276. Essential Nutrients, 90, 274.

\mathbf{F}

Feed Preparation, 104, 274. Feeding Issues, 106, 274. Freezing, 40, 273.

G

Gangrenous Dermatitis, 222. Grade Specifications, 167. Growth Hormones, 29. Guinea Fowl, 6, 9, 10, 119, 244.

H

Hormone Concentrations, 64. Human Health, 74, 128, 135, 137, 140.

I

Improved Breeds, 157. Integrated Disease, 200, 276.

\mathbf{K}

Kerosene Brooder, 146, 275.

\mathbf{M}

Marketing Intermediaries, 183, 275. Marketing Services, 191, 276. Mianwali Breed, 16. Modern Variants, 2, 57, 272.

N

Necrotic Enteritis, 102, 133, 220.

Newcastle Disease, 123, 154, 155, 234, 276.

Nutritional Content, 46.

Nutritional Requirements, 110.

Nutritional Value, 159, 160, 198.

0

Organic Egg Production, 47, 273.

P

Parasitic Diseases, 242, 276.

Pastured Poultry, 2, 49, 50, 57, 102, 107, 110, 111, 113.

Poultry Farming, 19, 20, 21, 22, 25, 68, 71, 74.

Poultry Feeding, 90, 109, 274.

Poultry Management, 1, 266, 268, 269, 272.

Poultry Nutrition, 99, 101, 110, 112, 116, 128, 135, 137, 138.

Production Costs, 116, 121, 188, 192.

Q

Quality Maintenance, 163, 167, 275.

\mathbf{R}

Recognised Varieties, 18.

Production Factors, 163.

\mathbf{S}

Sales Policy, 186, 275. Statistical Analysis, 63.

T

Techniques, 9, 20, 49, 74, 138, 156, 164, 211, 215.
Typical Formulation, 116, 274.

U

Uncommon Ingredients, 101.

V

Varieties, 6, 7, 13, 14, 15, 18, 27, 34, 42, 47, 80, 117, 164. Viral Diseases, 228, 276.