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**SUCCESSFUL POULTRY  
MANAGEMENT**

**JULL**



# **SUCCESSFUL POULTRY MANAGEMENT**



**MORLEY A JULL**

# Successful Poultry Management

— 2nd edn —

by  
Morley A Jull



2013

Biotech Books

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## Editor's Foreword

CHICKENS are raised on over 85 per cent of the farms in America, and chickens and eggs account for about 11.4 per cent of the gross farm income. No other agricultural enterprise is so widespread, and in no other single enterprise is individual participation so great on the part of both urban and rural people. The poultry business has become a three-billion-dollar industry.

With so many engaging in poultry raising, there is a distinct need for reliable, helpful material on the numerous problems involved in raising chickens and marketing poultry products. This very practical book is planned for the use of interested persons, both youth and adults, and includes a wealth of valuable assistance for the experienced poultryman, hatcheryman, and farmer, as well as for the beginner.

Outstanding features of this book are the dollars-and-cents approach, the logical basis of organization, the abundance of facts and working data drawn from recent research and the experiences of poultry raisers, the excellent illustrations, the suggested activities compiled from different sections of the country, and the ease with which desired information can be located in the various chapters by the reader. The question of the kind of stock to keep is treated in a unique and different manner. New score cards are included for judging breeding stock for standardbred and production qualities and for judging hens on the basis of laying ability. Practical programs are also outlined for both broiler and egg production.

The author, Dr. Morley A. Jull, is a national authority, having been engaged in poultry work for over thirty-five years. For thirteen years he was in charge of poultry research work conducted by the U.S. Department of Agriculture. He is well known as a teacher and poultry author. His writings include books as well as numerous popular and technical articles. From the author's background of rich and fruitful experience comes this revised edition of "Successful Poultry Management."

W. A. Ross