

Commercial Broiler Chicken Production



The principal objectives of this book are to provide an introduction to commercial broiler production in Indian farming conditions, its scientific base and economic perspective. In this book, subject starts from history and development, going through systems of rearing, feeding and health management, and ends in economics of commercial broiler production. It also throws some light on application of Good Husbandry Practices (GHP) in improving the broiler welfare in commercial production environments.

Moreover, each chapter is provided with activity module for the readers to practice the exercises, to boost up their confidence while execution in the field.

The book is intended to be a guide for under graduate and post graduate students of veterinary and animal science, broiler farm managers and entrepreneurs, and farming aspirants.

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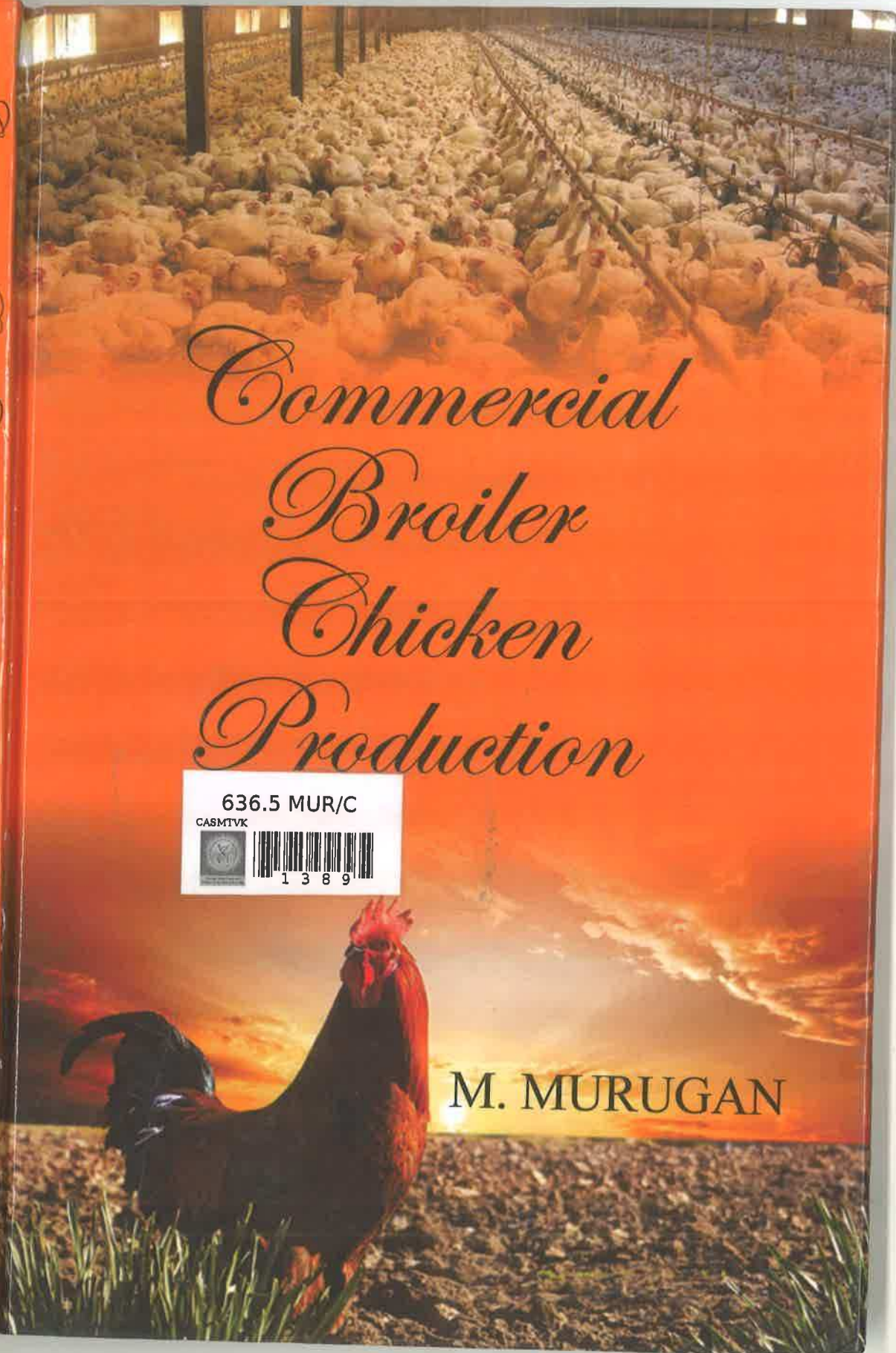
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Contents

Preface	v
1. History of Broiler Chicken Production in India	1
2. Chicken Stocks of Commercial Broiler Production	5
3. Broiler Farm Planning	9
4. System of Rearing and Construction of Broiler Chicken Houses	17
5. Brooding Management of Broiler Chicken	29
6. Feeding and Rearing Management of Broiler Chicken	35
7. Bio Security in Commercial Broiler Farm	53
8. Good Husbandry Practices and Broiler Welfare	65
9. Performance Indices in Broiler Chicken Farming	73
10. Economics of a Commercial Broiler Farm	79
References	83
Annexures	85
Annexure -1 : Metric conversions	85
Annexure -2 : Answer key	86