## COMPENSATION

Theory. Evidence. and Strategic Implications

Barry Gerhart Sara L. Rynes





Copyright © Barry Gerhart, Sara L. Rynes, 2003

All rights reserved. No part of this book may be reproduced or utilized in any form or by any means, electronic or mechanical, including photocopying, recording or by any information storage or retrieval system, without permission in writing from the publisher.

For copyright reasons, this edition is for sale only in South Asia (India, Pakistan, Nepal, Bangladesh, Sri Lanka, Bhutan and the Maldives).

Originally published in 2003 by



This South Asia edition published in 2008 by

SAGE Publications India Pvt Ltd
B1/I-1 Mohan Cooperative Industrial Area
Mathura Road
New Delhi 110 044, India



Published by Vivek Mehra for SAGE Publications India Pvt Ltd and printed at Chaman Enterprises, New Delhi.

Sixth Printing 2012

ISBN: 978-81-7829-920-4 (PB)

Cover Design by Trinankur Banerjee



## Contents

I	ntroduction to the Series	vii
	David A. Whetten	
Acknowledgments		ix
1.	Introduction: The Enigmas of Compensation	1
	Objectives	3
	Outline of the Book	5
2.	Differences in Pay Level: Why Do Some	
	Companies Pay More Than Others?	11
	A Tale of Two Markets	11
	The Case for Limited Discretion:	
	Neoclassical Economic Theory	12
	Post-Institutional Economics: Theory Meets Reality	16
	Why It May "Pay" to Pay More	21
	The International Dimension	27
	Differences in Pay Levels for Particular Jobs	29
	Research on Pay Level Decision Making	31
	Summary	39
	Resource 2.1	40
3.	Effects of Pay Level: What Do Employers	
	Get in Return for Higher Pay?	47
	Theories of the Importance of Pay to Individuals	48
	What Do Employers Get in Return for Higher Pay Levels?	59
	Future Research	77
4.	Pay Structure: Relative Pay Within Organizations	81
	The Role of Jobs and Job Evaluation in Pay Structure	84
	Theories of Differences in Pay Structure	87
	Work-Life Incentives	97

	Empirical Research on the Effects of Pay Structure Future Research	105 108
5.	Pay Basis: Theories of Motivation and Pay for Performance	115
<i>J</i> •	Effects of Pay and Motivational	113
	Programs on Performance: Meta-Analytic Results	116
	Theories of Pay-Performance Relationships	119
	Psychological Versus Economic Perspectives	120
	Workforce Composition, Sorting,	
	and Personality-Based Theories	151
	Future Research	160
6.	Pay-for-Performance Programs: Empirical Evidence	165
	Broad Policy Decisions	166
	Putting It All Together: Empirical	100
	Evidence on Pay Programs	184
	Summary	219
	Future Research	221
7.	Pay Strategy	227
7 +:	Strategic Fit and Alignment	231
	Beyond Generic Strategies:	231
	The Resource-Based View of the Firm	244
	Beyond Direct Earnings: Total Rewards	251
	Summary and Future Research	253
	Summary and ruture Research	253
8.	Toward the Future	257
	Future Research	259
	Methodological Recommendations	262
Re	ferences	267
Index		291
Ab	oout the Authors	309



## Introduction to the Series

The title of this series, Foundations for Organizational Science (FOS), denotes a distinctive focus. FOS books are educational aids for mastering the core theories, essential tools, and emerging perspectives that constitute the field of organizational science (broadly conceived to include organizational behavior, organizational theory, human resource management, and business strategy). Our ambitious goal is to assemble the "essential library" for members of our professional community.

The vision for the series emerged from conversations with several colleagues, including Peter Frost, Anne Huff, Rick Mowday, Benjamin Schneider, Susan Taylor, and Andy Van de Ven. A number of common interests emerged from these sympathetic encounters, including enhancing the quality of doctoral education by providing broader access to the master teachers in our field, "bottling" the experience and insights of some of the founding scholars in our field before they retire, and providing professional development opportunities for colleagues seeking to broaden their understanding of the rapidly expanding subfields within organizational science.

Our unique learning objectives are reflected in an unusual set of instructions to FOS authors. They are encouraged to (a) "write the way they teach," framing their books as extensions of their teaching notes rather than as expansions of handbook chapters; (b) pass on their "craft knowledge" to the next generation of scholars, making them wiser, not just smarter; (c) share with their "virtual students and colleagues" the insider tips and best bets for research that are normally reserved for one-on-one mentoring sessions; and (d) make the complexity of their subject matter comprehensible to nonexperts so that readers can share their puzzlement, fascination, and intrigue.

We are proud of the group of highly qualified authors who have embraced the unique educational perspective of our *Foundations* series. We encourage your suggestions for how these books can better satisfy



## SAGE SOUTH ASIA EDITION

"Gerhart and Rynes provide a thorough, comprehensive review of the vast literatures relevant to compensation. Their insights regarding the integration of economic, psychological, and management perspectives are particularly enlightening. This text provides an invaluable tool for those interested in advancing our understanding of compensation practices."

—Alison E. Barber, Broad College of Business, Michigan State University

How important is money in motivation? Can it help explain why some organizations succeed and others fail? Compensation is a complex and often misunderstood topic.

Compensation: Theory, Evidence, and Strategic Implications provides a comprehensive, research-based review of both the determinants and effects of compensation. Combining theory and research from a variety of disciplines, authors Barry Gerhart and Sara L. Rynes examine the three major compensation decisions—pay level, pay structure, and pay delivery systems.

Revealing the impact of different compensation policies, this interdisciplinary volume examines:

- The relationship between performance-based pay and intrinsic motivation
- Implications of individual pay differentials for team or unit performance
- · The consequences of pay for performance policies
- Effect sizes and practical significance of compensation findings
- Directions for future research

Compensation: Theory, Evidence, and Strategic Implications considers why organizations pay people the way they do and how various pay strategies influence the success of organizations. Critically evaluating areas where research is inconsistent with common beliefs, Gerhart and Rynes explore the motivational effects of compensation.

Primarily intended for graduate students in human resource management, psychology, and organizational behavior courses, this book is also an invaluable reference for compensation management consultants and organizational development specialists.

For copyright reasons, this edition is for sale only in South Asia (India, Pakistan, Nepal, Bangladesh, Sri Lanka, Bhutan and the Maldives).

**SAGE Publications India Pvt Ltd** www.sagepub.in

in association with



