

### About the Authors



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# Hand Book of POULTRY HUSBANDRY

Dr. D.K. Singh  
Dr. Ibne Ali



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Dr. D.K. Singh, Dr. Ibne Ali



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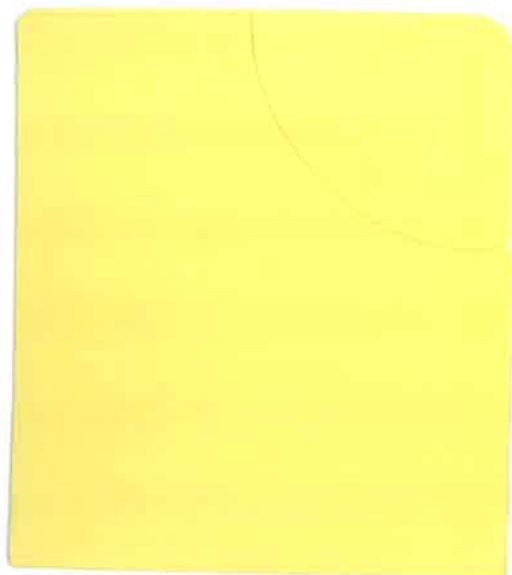
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**Ibne Ali**

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## **PREFACE**

Poultry farming has played a prominent role in solving the problems of malnutrition and unemployment especially in semi-urban and urban areas and proved itself as a powerful instrument to uplift the socio economic status of people belonging to lower strata of the society. But it is still a challenge to meet the demand for poultry eggs and meat against the ICMR recommendations of 180 eggs and 11 kg meat per capita per year. India has a large market of poultry products due to increasing demand for variety of poultry products amongst urban and rural sectors alike. But the unique feature of Indian poultry industry is that broiler production predominantly remains the domain of small holders in a mixed farming system. Moreover, our country has the largest number of low producing layer and broilers. This could be attributed besides genetic makeup to their inadequate feeding, management and health care. With the changing food habits and preference, there is an urgent need for export-oriented poultry egg and meat processing units in the country. The rural poultry production is also gaining attention and there is need to put more efforts in this area for the benefits of rural masses.

Keeping in view these factors and other practical issues of our poultry men, authors have tried to bring the available information on poultry under one cover. The authors feels that this publication may serve as a guide to the poultry farmers, industry men, students and field workers in finding out some answers to their problems related to poultry farming.

25<sup>th</sup> November, 2014

**Dhirendra Kumar Singh**  
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#### FOREWORD

Among the livestock based vocations, poultry farming occupies a pivotal position due to its enormous potential to bring about rapid economic growth, particularly, benefiting weaker sections of the society and has been completely transformed from backyard venture in to a dynamic agro industry. In India, poultry is the fastest growing segment in the agriculture sector and ranks 2<sup>nd</sup> and 4<sup>th</sup> in egg and broiler production, respectively. However, per capita availability of eggs and broiler meat also increased to 52 eggs and 1.91 kg poultry meat but still it is far below the ICMR recommended levels of 180 eggs and 10.8 kg broiler meat per head per annum. Currently, Indian poultry industry has the strength of 221 million layers and 1800 million broilers. Skewed distribution/ consumption pattern of poultry products further deteriorates the situation in rural areas. In fact, 25% population residing in urban areas consumes 65% eggs and 70% poultry meat while in a typical Indian village, egg consumption is not more than 10 eggs per person per year.

Poultry farming has played a prominent role towards household nutritional security and upliftment of socio-economic status of poor. India has a big market for poultry products in urban and semi-urban areas but the unique feature of Indian poultry industry is that poultry production predominantly remains the domain of large producers and only 1/3<sup>rd</sup> part is with small and marginal poultry farmers. While in China, situation is entirely reverse where 2/3<sup>rd</sup> of total egg production is coming from backyard and small/marginal poultry farming. Rural poultry farmers are not well aware about the package of practices for poultry farming; therefore, it may also be equally important that latest technological developments in poultry production should reach the end users through proper dissemination approaches.

The objective of bringing out this Manuscript is to provide the versatile information on various aspects of poultry production to poultry farmers, students and field workers in finding out some answers to their poultry farming problems. I am sure that document prepared as "Hand Book on Poultry Husbandry" will serve as a hand book on scientific poultry farming to all those engaged in sustainable poultry production.

*I appreciate the efforts of the authors in bringing out this useful bulletin.*

  
(H. S. Gaur)

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## Introduction

Among the livestock based vocations, poultry farming occupies a pivotal position due to its enormous potential and has completely transformed from backyard venture into a dynamic agro industry. In India, poultry is the fastest growing segments in agriculture sector and ranks 2<sup>nd</sup> and 4<sup>th</sup> in egg and broiler production with an average annual growth rate of 10-12% and 16-18% in layer and broiler production, respectively. In spite of astonishing progress in poultry production, per capita availability of eggs and broiler meat is only 44 eggs and 1.76 kg poultry meat against the ICMR recommendations of 180 eggs and 10.8 kg poultry meat per annum.

India's contribution to world's egg and chicken production was nearly 4 and 2%, respectively with an annual turnover of Rs. 350 billion. The industry provided direct and indirect employment to more than 5 million people and has great potential to generate gainful employment with every increase in egg/meat consumption. As a whole, poultry sector accounted for assets 1% of the Indian GDP and 10% of livestock GDP.

Emerging economy forces are creating both challenge and opportunities for the poultry sector. It is argued that perpetual growth in human population and sustained growth in per capita income would be the driving forces for increasing demand of poultry egg and meat. It has been estimated that by 2020 demand for egg and meat under different incomes and population growth scenarios would be in the range of 6.3 to 12.1 and 9.5 to 18.5 million tons, respectively.