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Dr. Raj Mane

Mr. C.B.R Prasad

Mr. Nanda Kumar

Dr. P.C Shukla

Mr. P. Unni

This list is not exhaustive; heroes exist in all walks of life in poultry as well.

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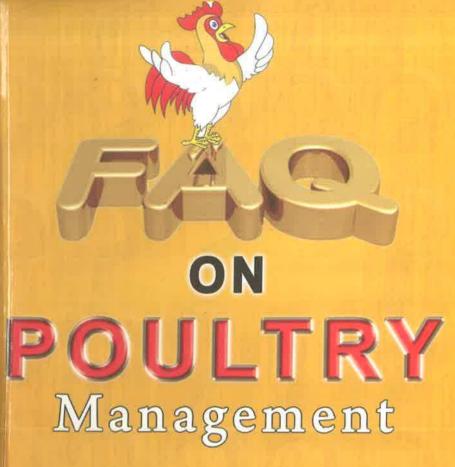
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FAQ ON POULTRY MANAGEMENT

Dr.K.Ravvi Kumarr

Director C.P.D.O(NR),Chandigarh

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INTRODUCTION

Poultry Industry has immense Potential to address the burning problems like Un-employment, Nutritional Security, Socio-economic upliftment of poor people and women empowerment. There are seven Hundred (700), hatcheries in both public and private sector, One hundred Fifty (150) feed mills manufacturing poultry feed, two hundred fifty diseases diagnostic laborites cater the needs of poultry industry. Poultry is the only sector which is capable of achieving high growth rate, in shortest possible time, which combat malnutrition and protein hunger.

PRODUCTION CHAIN REQUIREMENT FOR 1 K.G. MEAT OF CHICKEN, PORK AND BEEF, RESPECTIVELY.

Inputs	Chicken	Pork	Beef
Land	20-40 m ²	40-80 m²	80-140m ²
Feed	2 K.G	3 K.G	5 K.G
Water	3,900 litres	4,900 litres	15,500 litres
Percentage of Salable Meat	50 Percent	45 Percent	36 percent

The Greenest meat is Chicken Meat is first, second is fish and third is beef and fourth is pork respectively. Chicken Meat is most affordable animal protein; Poultry will be the winning protein for decade to come. By 2030, Poultry will overtake pork as the world's preferred animal protein. An attempt has been made in this book to find answer for (FAQ) on poultry and improving public awareness, and bio-security on rural poultry as well as industrial poultry.

Dr.K.Ravvi Kumarr

FORWARD

This is the Second book of Dr. K.Ravvi Kumarr Director, CPDO(NR) Chandigarh, The first Book "Poultry Development and Alternative Poultry", as per Mr. M.K.Vyas of Hind Publications from Hyderabad, the response for the first book of Dr. K.Ravvi Kumarr was great and he had put lot of efforts and energies to make it as a successful book. The Poultry- parivar definitely would have been benefited from the book titled "Poultry Development and Alternative Poultry".

The second book appropriately titled as Frequently Asked Questions (FAQ) on Poultry Management will also be very useful for poultry parivar, and also as reference book for one and all.

I wish all the best to Dr.K.Ravvi Kumarr and the Publisher.

Dr. T. Kotaiah

Managing Director Indbro Research & Breeding Farms Pvt Ltd Hyderabad