

Business Environment

Jyotsana Singh



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- Security requires transparency throughout the supply chain.
 - Participate in trade-government partnerships.
 - Make the most of new security measures.
 - Secure your data.
 - Keep your personnel secure.
5. Expect the Unexpected
- The unexpected will happen.
 - Do your research now.
 - Address your particular circumstances.
6. All global business is personal
- Go to the source.
 - Keep communications open.
 - Keep the home office operational.
 - Fly the flag at your overseas locations.
 - Relate to offshore associates on a personal level.
 - Be available to overseas clients and customers 24/7.

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