

Industrial Poultry Keeping

- This book is designed to aid the beginner as well as the established poultry market and may serve as a reference fool.
- It also covers poultry diseases production and its management.
- This book is essential reading for students, teachers, researchers as well as person engaged industrial poultry keeping.



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Brown



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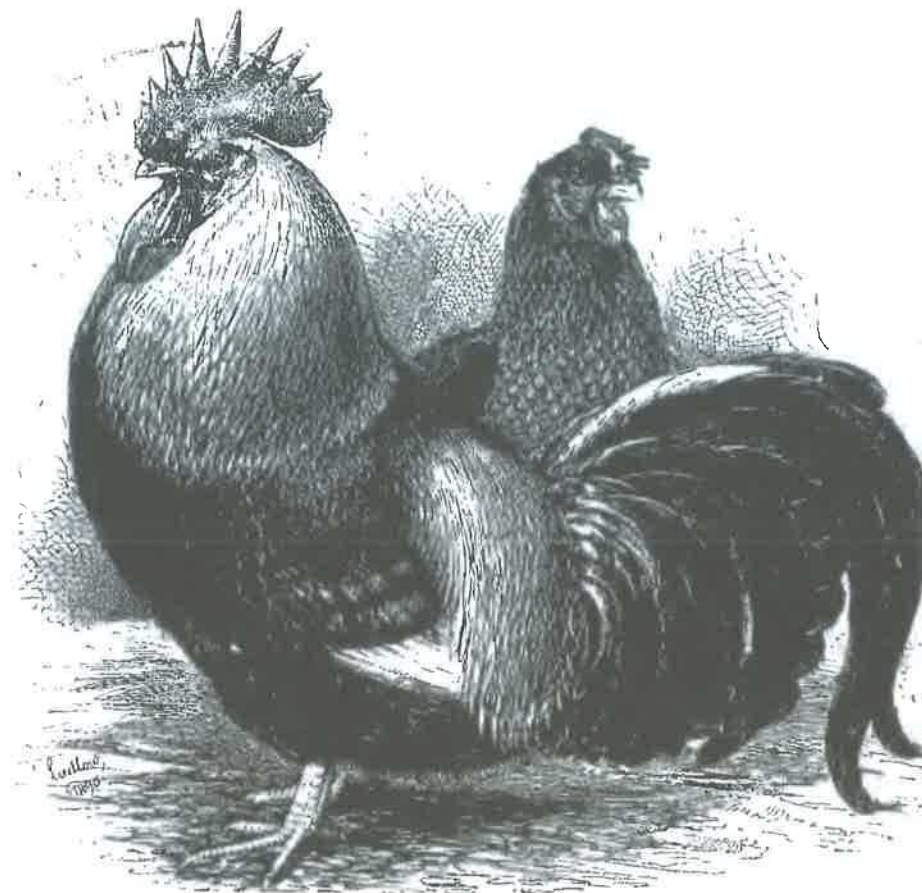
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DARK (OR COLOURED) DORKINGS.

farmers still repress the keeping of poultry by their workers. The reason adduced is that they fear, if permitted, food would be stolen to feed the poultry. Perhaps it might be so in a few instances, but that it would be at all general, or even sufficiently common to warrant repressive measures, I cannot for one moment believe. The experience of those districts where poultry-keeping is not so discouraged is sufficient evidence in favour of greater trust being shown. Suspicion breeds crime all the world over.

Since this work was first published, many changes and developments have taken place and solid progress been made. These changes and developments are, to some extent, indicated by the present edition, which has been carefully revised and some fresh matter introduced. Increased production necessitates new systems of marketing, and I have therefore added a chapter dealing with this important question, which must be met by methods similar to those adopted in our colonies and foreign countries.

EDWARD BROWN.

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generally supposed—direct sales should be made, to which end markets should be encouraged. But however much we may declaim against the middleman, he is a necessary factor; and so long as he is kept in his right position—that is, as an intermediary between one class and another, and not a dominator—he serves a most useful purpose, earning well the commission allowed him, and saving more than his cost. But if the result is at once to depreciate the return obtained by producers and enhance the cost to consumers, then we have a very serious state of things. In practice we know that better prices can be obtained for the great bulk of table poultry from salesmen and dealers than in any other way, more especially by those who have good birds to sell. Complaints are chiefly rife amongst those who send forward mediocre or poor qualities of any produce. We are bound to recognise, therefore, that it is to 'the trade' that we must look for help in this direction, and the greatest success will be achieved by producing for it, unless there is a good local demand retail. When fowls are sold to retailers, they should only be killed, plucked, and shaped, full particulars of which are given in 'Poultry-Keeping as an Industry for Farmers and Cottagers,' and not drawn or trussed; but where sold direct to consumers, it is better to prepare ready for cooking, as they will thus command a much better price.

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