

2nd
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Handbook on
Empowerment and Entrepreneurship



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Handbook on
**EMPOWERMENT
AND
ENTREPRENEURSHIP**

INDU GROVER



Agrotech Publishing Academy
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Kumari Selja

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Foreword

I have great pleasure in writing this foreword for the book- "Handbook on Empowerment and Entrepreneurship" by professor Indu Grover and congratulate her on this constructive contribution.

The present book covering an entire gamut of Empowerment and Entrepreneurship has great significance. Professor Indu Grover has made tremendous efforts in writing this book with focus on women's development and empowerment in India. The book has been divided into 9 parts, each of which having logical sequence of chapters and sections.

Professor Indu Grover has long and rich experience in this field with specialization in the area of Extension Education, Gender and Development, Communication, Training for HRD Women's Development Programme Evaluation and Extension management.

This book, I am sure will help in enhanced understanding of various policies on women development in India. Once again I congratulate the author for this commendable work.

Kumar Selja

PREFACE

Many colleges and universities have introduced offering courses on empowerment and entrepreneurship, research scholars are conducting research on these dimensions, and extension personnel are imparting entrepreneurial skills and training for capacity building and empowerment. However, as a comprehensive book on this subject was not available the author got the motivation to undertake the job. So the, Handbook on Empowerment and Entrepreneurship has tried to cover various dimensions on these two subject. The book has been divided into nine chapters viz. Empowerment Process and Approaches, Entrepreneurship, Leadership and allied Concepts, Feminism and Gender: Analytical and Development Tools, Feminism and Gender: Analytical and Development Tools, Women Development and Empowerment: Indian Perspective, Status Profile and Policies of Women Development and Empowerment : Indian Perspective, Schemes, Institutes, Programmes of Women Development, Empowerment and Entrepreneurship: Indian Perspective, Gender Friendly Agricultural Tools for Empowerment, Projects Field Studies on Empowerment and Entrepreneurship. For easy comprehension and understandability each chapter covers various sub-topics and these have been listed in the content section.

In the world of 6.2 billion, there is a wide and growing disparity between the rich and poor people and the nations. In every society, there are powerful and powerless individuals and groups. This power operates in all field of life as economic, social, political, religious, education etc. Today, nearly 1.01 billion people in the world survive on less than \$1 dollar a day while nearly half this group resides in South and East Asia. Development strategies, projects, programmes and work focus on empowering the poor. Empowerment is a multidimensional process through which change in power balance can be achieved. This is a process that helps and assists people; both men and women realize their identity, capacity, capability, strengths and power. Empowered individuals can have higher access to resources, greater say in decision making, better ability to plan

their time and r Empowerment is a process through which change in power balance can be achieved. esources, gain self confidence, and be free from irrelevant customs, traditions, practices and prejudices.

In most societies of developing countries a large majority of people work in the unorganized sector. For empowering them and for giving a push to economic development entrepreneurship is getting important. Entrepreneurship is widely regarded as an integral player in the business culture, as an engine for job creation and economic growth. It is well recognized that entrepreneurship plays an important role in increasing national productivity, distribution of economic power, balancing regional and social development, and providing avenues for creativity. For the fast growth of the Indian economy since liberation process started in our country since 1991 and continued GDP growth of the country at 8-9% during previous three years, setting aside the slow Hindu growth rate of the past has been attributed to the pivotal role played by entrepreneurs, both big and small. In the changing environment many people are choosing entrepreneurial careers because doing so seems to offer greater economic and psychological rewards than does the other route. It is an accepted fact that entrepreneurs are not necessarily born; they can be developed through education, proper training, exposure, networking and meaningful experiences. Today, entrepreneurs come from all walks of life and diverse fields Entrepreneurship has largely been in the hands of males while women entrepreneurs are now venturing this field and making their mark.

It is hoped that the book shall prove to be informative and useful for students, teachers, scholars, researchers, entrepreneurs, policy makers, administrators, social scientists, extension personnel, non-government organizations, government departments, activists and others involved in empowering people and in the field of entrepreneurship. The views expressed are those of the author and based on experience and observation.

Dated: 8th June 2007

Indu Grove

CONTENTS

	Foreword	3
	Preface	5
	About the Book	11
	About the Author	12
1	Empowerment Process and Approaches	13-38
	1.1 Empowerment: Concept	13
	1.2 Process of Empowerment	17
	1.3 Main Elements of Empowerment	18
	1.4 Motivation for Empowerment	19
	1.5 Enabling Empowerment	19
	1.6 Empowerment Helps to	20
	1.7 Current Approaches	20
2.	Entrepreneurship, Leadership and Allied Concepts	39-47
	2.1 Understanding the Concept	39
	2.2 Characteristics of Entrepreneurship	41
	2.3 Essential Entrepreneurial Competencies	42
	2.4 Leadership and leadership Styles	43
	2.5 The Process of Entrepreneurial Leadership	44
	2.6 Personality and Personality Types	44
	2.7 Concept of Intelligence and Multiple Intelligence	45
3.	Feminism and Gender: Analytical and Development Tools	48-61
	3.1 Feminism and Feminist Theories	48
	3.2 Understanding Gender and Subordination of Women	50
	3.3 Key Concepts to Understand Inequalities	50
	3.4 Gender: A Development Tool	51
	3.5 Advantages of Gender as a Development Tool	52
	3.6 Gender Development and UN Decade	53
	3.7 Categorization of Women for Programmes	59
	3.8 Policy Approaches	60
	3.9 Indicators of Development	60

4. Women Development and Empowerment: International Perspective	62-73
4.1 Women's Economic Invisibility	62
4.2 UN and International Bodies	63
4.3 International Mobilization of Women	65
4.4 Strategies adopted in Various World Conferences	66
5. Women Development and Empowerment: Indian Perspective	74-90
5.1 Indian Philosophy	74
5.2 Pre-independence Efforts	75
5.3 Post-independence Efforts	75
5.4 Major Programmes	79
5.5 Ministry of Social Justice and Empowerment	82
5.6 Ministry of Agriculture	84
5.7 Milestones	86
5.8 National Policy Related Documents	87
6. Status, Profile and Policies of Women Development and Empowerment: Indian Perspective	91-130
6.1 Status of Women	91
6.2 Gender Statistical Profile	92
6.3 Women and Children Related Acts in India	108
6.4 National Policy for The Empowerment of Women	109
7. Schemes, Institutes, Programmes of Women Development, Empowerment and Entrepreneurship: Indian Perspective	131-144
7.1 National Commission for Women	131
7.2 Schemes of the Ministry of Women and Child Development	132
7.3 Central Social Welfare Board	133
7.4 Women's Development Corporation	133
7.5 National Institute of Public Cooperation and Child Development	134

7.6 The National Institute for Entrepreneurship and Small Business Development	134
7.7 Small Industries Development Organization	135
7.8 The National Small Industries Corporation Limited	136
7.9 National Institute for Small Industry Extension Training	137
7.10 The Indian Institute of Entrepreneurship	137
7.11 Small Industries Development Bank of India	137
7.12 The Khadi and Village Industries Commission	137
7.13 MYRADA	138
7.14 National Research Centre for Women in Agriculture	138
7.15 All India Coordinated Research Project in Home Science	139
7.16 Empowerment of Women in Agriculture	139
7.17 Working Group on Empowerment of Women for XI Five Year Plan (2007-2012)	140
8. Gender Friendly Agricultural Tools for Empowerment	145-153
8.1 Feminization of Agriculture	145
8.2 Over-burden of Work	146
8.3 Impact of Technology	148
8.4 Women Friendly Technologies, Equipment and Subsidy	149
8.5 Availability of Improved Tools and Equipments	153
8.6 Constraints in Adoption of Technology by Farm Women	153
9. Projects, Field Studies on Empowerment and Entrepreneurship	154-179
9.1 Empowerment through PG Diploma in Gender and Development	154
9.2 Training Module for Gender Sensitization in Agriculture and Farming System Research	155

9.3	Empowerment through International Course on Women in Agricultural Development	157
9.4	Tenth Five Year Plan for Women Empowerment in Haryana	157
9.5	Krishi Vigyan Kendras / Farmers Training Centres for Empowering Farmers	157
9.6	Empowerment of Teachers, Researchers and Extension Personnel Through Training	158
9.7	Empowerment of Farm Women in Central Sector Scheme Women in Agriculture	159
9.8	Empowerment of Rural Women and Adolescent Girls Under Training Scheme on Improved Home Practices	160
9.9	Empowering Consumers through Promotion and Protection of Consumer Welfare	160
9.10	Technological Empowerment of Rural Women on Household Front	161
9.11	Empowering Rural Women on Post-harvest Technology	162
9.12	Empowering Rural Women through Block Planning	162
9.13	Micro-credit and Empowerment of Women in Haryana	163
9.14	Empowerment of Rural Poor Women Through Self-Help Group under Swa-Shakti Project	165
9.15	Women Dairy Cooperatives and Empowerment of Rural Poor Women	169
9.16	Political Empowerment of Rural Women	174
9.17	Entrepreneurial Attributes Among College Students	178
	References	180-186
	Subject Index	187-192

About the Book

The Book, Handbook on Empowerment and Entrepreneurship authored by renowned teacher, scientist cum writer, Dr. Indu Grover, Ex-Dean Home Science College, CCS Haryana agricultural University, is a novel attempt that covers various aspects of empowerment and entrepreneurship. The book is divided into nine logical and sequential chapters. These are Empowerment Process and Approaches, Entrepreneurship, Leadership and Allied Concepts, Feminism and Gender: Analytical and Development Tools, Women Development and Empowerment: International Perspective, Women Development and Empowerment: Indian Perspective, Profile and Policies of Women Development and Empowerment, Institutes & Programmes of Women Development, Empowerment and Entrepreneurship: Indian Perspective, Gender Friendly Agricultural Tools for Empowerment, Projects, Field Studies on Empowerment and Entrepreneurship, and Projects cum Field Studies on Empowerment and Entrepreneurship. The book can be used for UG & PG teaching.

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Subject Index

- empowerment process 13
 empowerment approaches 13
 empowerment concept 13
 access to knowledge 13
 rich and poor 13
 power relationship 13
 power operators 14
 power over 14
 power to 14
 power with 14
 problem solving skill 14
 managerial skill 14
 decision making skills 14
 capacity building 14
 control over resources 14
 leadership skill 14
 physical resources 15
 human resources 15
 intellectual resources 15
 social resources 15
 political resources 15
 religious resources 15
 community resources 15
 control over ideology 15
 village council 15
 head of village council 15
 Panchyat Raj System 15
 economy of care 15
 women parliamentarians 16
 reservation of quota 16
 participation in policy making 16
 economic interventions 16
 income generation 16
 access to credit 16
 integrated rural development 16
 NGOs 16
 skill training 16
 awareness building 16
 capacity building 16
 governance 16
 organization of women into SHGs 16
 transfer of technology 17
 income generating activities 17
 multi-dimensional process 17
 hidden power 17
 act independently 17
 self reliance 18
 mobility 18
 better health care 18
 equal wage for equal work 18
 entrepreneurship 18
 higher position of power 18
 age of marriage 18
 empowerment process 18
 facilitators 19
 inhibitors 19
 empowerment 19
 monetary gain 19
 social gain 19
 service gain 19
 influence gain 19
 self fulfilment gain 19
 enabling empowerment 19
 current approaches 20
 social integration 20
 rationalize values 20
 change attitude 20

- time management 20
- micro-credit 20, 21
- reproductive rights 20
- personal development 20
- vocational training 21, 29
- NABARD 21
- SEWA 21
- NGOs 21, 28
- SHGs 23
- reproductive rights 24
- health and nutrition 24
- biological advantages 24
- adolescents 24
- legal age of marriage 25
- political participation 25
- female share of seats 26
- traditional mindset 26
- political organization 27
- political empowerment 28
- SNGs 28
- Swa-shakti project 20
- IFAD 29
- WCD 29
- NIIT 30
- FITZEE 30
- KVKs 30
- manufacture sector 30
- NORAD 30
- STEP 30
- legal awareness 31
- comprehensive package 31
- RTI 31
- MANGLAM 31
- NCWS 31
- PMLA 31
- MARG 32
- minimum wage act 32
- right to information 33
- file noting 33
- seeking information 33
- search of information 34
- CLTS 34
- working women hostel 35
- day care centre 35
- counselling to women 35
- wedding hall 35
- economic development 35
- measurement of empowerment 36
- under represented 36
- BRAC 36
- grameen bank 36
- economic security 36
- domination within the family 36
- political awareness 36
- GEN 37
- UNICEF 37
- pyramid method 37
- rank method 37
- gender related index 37
- legitimate space 37
- leadership 39
- entrepreneurship 39
- economic growth 39
- new enterprises 40
- TKMPK 39
- creative destruction 40
- high profile 41
- solo projects 41
- enthusiastic vision 41
- specific ideas 41
- zeal & determination 41
- care & caution 42
- calculated risk 42
- positive thinker 42
- entrepreneurial competencies 42
- multi skilled 42

- hard worker 42
- initiative taker 42
- opportunity seeker 42
- perseverant 42
- information seeker 42
- assertive 42
- strategic planner 42
- multi skilled 42
- result oriented 43
- leadership style 43
- leadership attributes 43
- self study 43
- autocratic leadership 43
- laissez faire leadership 43
- democratic leadership 43
- participative leadership 43
- entrepreneurial leadership 44
- shared vision – shares 44
- tools and methods 44
- personality 44
- personality type 44
- heart-share 44
- physical traits 44
- attitudes 44
- habits 44
- extravert 45
- introvert 45
- preserving 45
- helper 45
- motivator 45
- reformer 45
- enthusiast 45
- peace maker 45
- inter-personal relationship 45
- concept of intelligence 45
- multiple intelligence 45
- intelligence quotient 46
- abstractive intelligence 46
- social intelligence 46
- mechanical intelligence 46
- monarchic theory 46
- oligarchic theory 46
- anarchic theory 46
- electrical theory 46
- factorial analysis 46
- multiple intelligence theory 46
- interpersonal 47
- intrapersonal 47
- feminism 48
- feminist theory 48
- inequalities 48
- patriarchy 48
- liberal feminism 48
- radical feminism 48
- Marxist feminism 48
- social feminism 48
- dual systems theories 49
- egalitarian 49
- gynocentric forms 49
- oppression by patriarchy 49
- oppression by capitalism 49
- segregationalist 49
- non-western 49
- theory of difference 50
- theory of inequality 50
- theory of gender oppression 50
- subordination of women 50
- household production 50
- key concept 50
- understanding inequalities 50
- unequal position 51
- development tool 51
- planned change 51
- existing inequalities 51
- access to resources 51
- economic point of view 52
- GDI 52
- HDI 52

- Global position 52
- gender development 52
- maternal mortality ratio 52
- adult female literacy rate 52
- female economic activity rate 52
- effective policies 53
- equitable policies 53
- UN decade 53
- gender development 53
- women in development 53, 57
- modernization theory 54
- DAWN 55
- added women on 55
- potential & creativity 55
- WAD 56, 57
- GAD 56, 57, 59
- paid employment 56
- cultural betterment 56
- development programmes 59
- policy approaches 60
- Indicators of development 60
- basic needs 60
- leadership roles 60
- consciousness 61
- needs assessment 61
- planning 61
- sexual division of labour 61
- factors of production 61
- women development 62
- women empowerment 62
- economic invisibility 62
- NWD 62
- household work 62
- crucial participants 62
- IWD 63
- international bodies 63
- census type 63
- CSW 64
- CEDAW 64
- UNIFEN 64
- INSTRAW 64
- DAW 65
- international mobilization 65
- strategies adopted 66
- world conferences 66
- world plan action 66
- Nairobi forward looking strategies 67
- equality 67
- development 67
- place 68
- areas of special concern 68
- poverty 69
- education 69
- health 69
- violence 70
- armed conflict 70
- economic structures 70
- power sharing 70
- institutional mechanism 70
- human rights 70
- media 71
- environment 71
- girl child 71
- MDGS 71
- primary education 71
- gender equality 71
- child mortality 71
- maternal health 72
- combat HIV/AIDS 72
- environmental sustainability 72
- global partnership 72
- indian philosophy 74
- women development 74
- society of care 74
- pre-independence efforts 75
- post-independence efforts 75
- CSWI 75

- ICDS 79
- crèches for children 80
- crèche fund 80
- RMK 80
- IMY 80
- BSY 80
- RWDEP 81
- swayamsidha 81
- social justice 82
- social welfare planning 82
- project formulation 82
- social defence 83
- voluntary effort 83
- mass media support 85
- extension support 85
- agri-business centre 85
- kishan call centre 85
- agri-clinics 85
- NGRCA 86
- milestones 86
- national policy 87
- constitutional guarantee 89
- status of women 91
- gender statistical profile 92
- male-female break up 102
- female work participation 103
- female participation in decision making 104
- women related acts 108
- children related acts 108
- national policy 109
- DWCD 110
- NCW 110
- RMK 110
- CSWB 110
- NIPCCD 110
- Mexico plan action 111
- democratic polity 111
- principle of gender equality 111
- status of women 112
- Beijing declaration 112
- discrimination 112
- goal and objectives 113
- policy prescription 114
- judicial legal systems 114
- decision making 114
- gender perspective 115
- development process 115
- development process 115
- poverty eradication 115
- micro-credit 115
- women and economy 116
- globalization 116
- women in agricultural 117
- women and industry 117
- support services 117
- social empowerment 118
- education 118
- health 118
- nutrition 119
- drinking water 120
- housing & shelter 120
- science & technology 121
- difficult circumstances 121
- violence against women 122
- rights of the girl child 122
- mass media 123
- action plans 123
- institutional mechanisms 124
- resource management 125
- legislation 126
- gender sensitization 128
- Panchyati Raj Institution 129
- international cooperation 129
- voluntary sector 129
- celebrating themes 129
- National Commission for Women 131

- | | |
|-------------------------------------|--|
| CEDAW 132 | PG diploma |
| MWCD 132 | constraints in adoption 153 |
| domestic violence act 132 | HEL 154 |
| central social welfare board 133 | DFID 154 |
| women's development corporation 133 | farming systems research 155 |
| NIPCID 134 | training module 155 |
| ICDS 134 | gender sensitization 155 |
| NIESBUD 134 | international course 157 |
| small business development 1345 | farmers training centres 157 |
| SIDO 135 | empowering farmers 157 |
| NSIC 136 | empowerment of teachers 158 |
| NISIET 136 | AAREM 158 |
| IIE 137 | empowerment of farm women 159 |
| SIDBI 137 | empowerment of rural women 160 |
| KVIC 137 | empowering consumers 160 |
| MYRADA 138 | consumer welfare 160 |
| AICRP 139 | technological empowerment 161 |
| NATP 139 | post-harvest technology 162 |
| HRD 139 | block planning 162 |
| working group 140 | micro-credit 163 |
| NCMP 140 | entrepreneurial traits 164, 169 |
| gender friendly 145 | rural poor women 165 |
| feminization of agriculture 145 | swashakte project 166 |
| share of women in agriculture 145 | women dairy cooperatives 169 |
| over-burden of work 146 | level of empowerment 170 |
| impact of technology 148 | WDC 170 |
| output capacities 147 | impact of women dairy cooperatives 171 |
| women friendly technologies 149 | political empowerment 174 |
| tools and equipment 153 | entrepreneurial attributes 178 |