

TEXTBOOK ON _____
**COMMERCIAL POULTRY
PRODUCTION and
HATCHERY MANAGEMENT**

The textbook on Commercial Poultry Production and Hatchery Management has been brought out by ICAR, keeping in mind the importance of poultry industry in the current agricultural scenario. It is a major industry in livestock sector offering promising employment opportunities throughout India for veterinary and animal science graduates.

The book has been designed and written in a lucid manner to prepare an exhaustive information source for undergraduate students with special reference to Indian farming and business conditions. The book consists of 16 chapters on different aspects of the poultry production. Each chapter has practice exercise at the end for better understanding of concepts. We hope that this book will be able to serve its purpose.



Directorate of Knowledge Management in Agriculture
Indian Council of Agricultural Research
Krishi Anusandhan Bhavan-I, Pusa, New Delhi 110 012



TEXTBOOK ON COMMERCIAL POULTRY PRODUCTION AND HATCHERY MANAGEMENT



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**COMMERCIAL POULTRY
PRODUCTION and
HATCHERY MANAGEMENT**

Dr M. Murugan



Indian Council of Agricultural Research
New Delhi

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Textbook on
Commercial Poultry Production and
Hatchery Management



COLLEGE OF AVIAN SCIENCES & MANAGEMENT
KVASU CAMPUS, THIRUVAZHANKUNNU

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Preface

Success of Indian poultry industry is one of the classical winner stories of agriculture and allied sectors of India. Commercial Indian poultry industry mainly revolves around the production of chicken eggs and meat. The average annual growth of Indian poultry industry is around 6–8%. This industry structure is characterized by mass production rather than production by masses.

Commercial chicken egg and meat production systems require substantial capital investment, scientific planning, rearing and marketing to be economically effective and efficient. It also provides huge employment and income generating opportunities for poultry entrepreneurs and farming aspirants directly or indirectly. Moreover, this is the major industry in livestock sector offering promising employment opportunities throughout India for veterinary and animal science graduates.

In this background, I strongly feel, a veterinary and animal science student should have a sound and thorough understanding about the commercial poultry production systems. I am confident that, knowledge on commercial poultry production will enhance the competence and employability potential of the new veterinary and animal science technocrats in industry. The purpose of this textbook is to prepare an information source for undergraduate students of veterinary and animal science and poultry science on commercial poultry production with special reference to Indian farming and business climatic conditions.

In this book, the subject matter has been arranged in a sequential manner for easy understanding of concepts and its method of application through activities at the end of each chapter. I strongly encourage the student-readers to practice the exercises for better understanding and to gain confidence in their execution. I have taken sincere efforts to avoid technical mistakes in bringing about the content; however, if it is there, it is solely unintentional. Finally, I express my loveable thanks to my wife *Abbi* and my daughters *Muthamil* and *Manicka* for their encouragement to write this book successfully.

Dr M. Murugan

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Annexure

Metric equivalents	
1 metre	100 cm
1 metre	3.28 ft
1 feet	12 inches
1 inch	2.54 centimetres
Area	
One hectare	2.47 acres
One acre	4046 square metres
One square metre	10.76 square feet
One square feet	144 square inches
One square feet	929 square centimetres
Area of circle	πr^2 square
Weight	
One kilogram	2.20 pounds
One pound	0.45 kilograms
One tonne	1,000 kilograms
Temperature	
Centigrade to Fahrenheit	$^{\circ}\text{C} \times 1.8 + 32$
Fahrenheit to Centigrade	$(^{\circ}\text{F} - 32)/1.8$
Concentration	
One mg per kg	One ppm
One microgram per gram	One ppm
One microgram per kg	One ppb
Volume	
One cubic foot	28 litres (approx)
One cubic metre	1,000 litres

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